



Management Analysis and Planning Programme (MAP)

MADE NOT BORN

Developing Northern Ireland's
leaders and managers

www.delni.gov.uk/madenotborn

The Department for Employment and Learning's Management Development Branch offers several solutions to Northern Ireland Small to Medium sized Enterprises and Social Enterprises, which can enhance the skills levels of their managers.

Research has consistently shown that improved management practice leads to increased business productivity.

The Management Analysis and Planning programme (MAP) addresses the overall management and leadership capabilities of the whole organisation.

How it works



In a busy day-to-day schedule, management development often suffers – and that's exactly where the MAP programme helps businesses by providing an independent, structured, flexible approach to identifying and addressing company needs.

An analysis of the business is carried out on-site by a professional business adviser, who provides a report detailing:

- Management/leadership strengths and weaknesses;
- Areas for development; and
- Management/leadership skills gaps.

Most importantly, participating companies will receive a training and development plan highlighting practical, achievable solutions to any areas that need attention. As well as the offer of funding support to address these needs.



Who can apply?

Small to Medium sized Enterprises (10 to 250 staff) and Social Enterprises are eligible. Exceptions are:

1. Invest NI Client Companies; and
2. Companies recognised as Investors in People.

What funding is available?



The Department for Employment and Learning will meet the cost of the business analysis (itself worth £1000) and will provide up to a maximum £6000 of funding towards development activities arising from the completed training and development plan. For current details visit www.delni.gov.uk/madenotborn